

ACT No. 320

2026 Regular Session

HOUSE BILL NO. 826

BY REPRESENTATIVE GREEN

1 AN ACT

2 To amend and reenact R.S. 22:1598(A) and (B), relative to insurance; to provide with
3 respect to referrals for sales and information on insurance products; to provide for
4 compensation; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 22:1598(A) and (B) are hereby amended and reenacted to read as
7 follows:

8 §1598. Referrals

9 A. Any person or entity ~~who is~~ not licensed to sell insurance may refer a
10 ~~customer to a person, or the telephone number of a person, who sells or provides~~
11 consumer by telephone number, electronic mail address, or website or provide a
12 direct referral to a person or an insurance company, including affiliates or partners,
13 that sells or provides opinions or advice on any insurance product.

14 B. Any compensation received by the person or entity making a referral
15 provided for in Subsection A of this Section shall not be in the form of a sales
16 commission ~~and shall not be~~ nor based on the ~~application by the customer or~~
17 consumer's eventual purchase of insurance.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES

PRESIDENT OF THE SENATE

GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: _____