

Regular Session, 2013

HOUSE RESOLUTION NO. 97

BY REPRESENTATIVES BARROW, CARTER, BERTHELOT, EDWARDS, FOIL, GREENE, HAVARD, HODGES, HONORE, JAMES, LAMBERT, MACK, PONTI, POPE, PRICE, SCHEXNAYDER, SMITH, ST. GERMAIN, THIBAUT, AND ALFRED WILLIAMS

A RESOLUTION

To commend WAFB television station upon the celebration of its sixtieth anniversary of broadcasting in the Baton Rouge market.

WHEREAS, WAFB went on the air on April 19, 1953, as Louisiana's second television station and the first in the Baton Rouge television market and over the next few decades it became the number one news organization in south Louisiana, covering local, state, and regional news; and

WHEREAS, originally a UHF channel, Channel 28, in 1960, WAFB moved to VHF and became Channel 9, which it has been ever since; and

WHEREAS, WAFB is a CBS affiliate and broadcasts highly rated CBS programming including "The Price is Right", "The Young and the Restless", and "The Good Wife"; and

WHEREAS, for more than two decades, WAFB was home to "The Buckskin Bill Show", a children's program hosted by Bill Black that featured artwork and appearances by children in the community and was a favorite among thousands of people who started their week with Buckskin Bill's famous "Monday Morning March"; and

WHEREAS, WAFB is a major source of information for the community during times of emergency, particularly during severe weather, and during Hurricane Katrina, the station provided more than five days of continuous news coverage for the community and the many evacuees who were in the Baton Rouge area seeking shelter and information; and

WHEREAS, WAFB's newscasts are among the highest rated newscasts in the country and ratings compiled by Nielsen show that in February 2013, WAFB's 10:00 p.m. newscast was the second highest rated late-evening newscast among the top one hundred

television markets in the country, making it the second-highest rated out of six hundred sixty-eight late-evening newscasts in those markets; and

WHEREAS, WAFB has a long history of serving the community, including partnering with groups like St. Jude Children's Hospital, Our Lady of the Lake Children's Hospital, St. Vincent de Paul, and the Salvation Army; and

WHEREAS, WAFB merits a special measure of commendation for being a professional and reliable source of news for the Baton Rouge area for sixty years.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby commend WAFB-TV upon the celebration of its sixtieth anniversary and does hereby congratulate WAFB on being the most-watched television channel in the Baton Rouge market.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to Sandy Breland, general manager of WAFB-TV.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES