

Regular Session, 2013

SENATE CONCURRENT RESOLUTION NO. 84

BY SENATOR GARY SMITH AND REPRESENTATIVE MILLER

COMMENDATIONS. Commends the St. Charles Herald-Guide for being named Newspaper of the Year in Division 4 by the Louisiana Press Association at its annual convention.

A CONCURRENT RESOLUTION

To commend the *St. Charles Herald-Guide* for being named Newspaper of the Year in Division 4 by the Louisiana Press Association at its annual convention.

WHEREAS, the one hundred thirty-third annual convention of the Louisiana Press Association was held in Baton Rouge on Saturday, April 20, 2013; and

WHEREAS, throughout 2012, the Louisiana Press Association held the Better Newspaper Editorial competition and the Better Newspaper Advertising competition; and

WHEREAS, the designation of Newspaper of the Year is based on the number of points earned in the competitions with seventy-four newspapers, publications, and college and university student newspapers having submitted three thousand five hundred sixty-one entries; and

WHEREAS, the editorial competition included entries ranging from news story writing to graphic design, and the advertising competition entries were judged based on design, creativity, and effectiveness; and

WHEREAS, the *St. Charles Herald-Guide* took home fourteen awards including Newspaper of the Year in Division 4, General Excellence, Best Sports Coverage, and Best Front Page, and third place in the Best News Coverage category; and

WHEREAS, *St. Charles Herald-Guide* editor, Jonathan Menard, captured first and

1 second place honors in Best Sports Photo, as well as honorable mention in Best Headline and
2 Best Sports Story; and

3 WHEREAS, lifestyles editor Kyle Barnett finished second in Best News Story for
4 his article on the rise of heroin in St. Charles Parish, and outdoor reporter Bruce McDonald
5 received third place in the same category for his article about fishermen who were struck by
6 lightning on Lake Cataouatche; and

7 WHEREAS, the *St. Charles Herald-Guide* won four awards for its advertising in
8 2012 with graphic designer, Alissa Zeringue, winning first and second place for Best In-
9 Paper Promotion, third place for Best Staff Generated - Black and White Ad, and honorable
10 mention for Best Staff Generated Color Ad; and

11 WHEREAS, community newspapers such as the *St. Charles Herald-Guide* are vital
12 in providing in-depth local news coverage and a forum for residents to communicate with
13 each other and remain connected to their community.

14 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
15 commend and congratulate the *St. Charles Herald-Guide* for being named Newspaper of the
16 Year in Division 4 by the Louisiana Press Association at its 2012 annual convention.

17 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
18 editor of the *St. Charles Herald-Guide*, Jonathan Menard.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Nancy Vicknair.

DIGEST

Gary Smith

SCR No. 84

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