

Regular Session, 2014

HOUSE CONCURRENT RESOLUTION NO. 8

BY REPRESENTATIVE PUGH

SPECIAL DAY/WEEK/MONTH: Recognizes May 8, 2014, as Elmer's Candy Day in the state of Louisiana

1 A CONCURRENT RESOLUTION

2 To recognize May 8, 2014, as Elmer's Candy Day in the state of Louisiana.

3 WHEREAS, Elmer Chocolate, located in Ponchatoula, is currently the second largest
4 heart box manufacturer in the country; and

5 WHEREAS, Elmer Chocolate produces Easter favorites such as Gold Brick,
6 Heavenly Hash, and Pecan Eggs, all of which outsell national leaders five to one along the
7 Gulf Coast; and

8 WHEREAS, the forerunner of Elmer Chocolate was the Miller Candy Corporation,
9 which was founded in New Orleans in 1855 by former pastry chef Christopher Henry Miller;
10 and

11 WHEREAS, the Miller Candy Corporation became the Elmer Candy Corporation
12 when Miller's son-in-law and business partner Augustus Elmer brought his sons into the
13 fold; and

14 WHEREAS, Elmer Candy subsequently increased its national presence by adding
15 several new factories and introducing a wide variety of confections and snacks, many of
16 which are still favorites today; and

17 WHEREAS, in the early 1960s, Roy Nelson became a partner in the enterprise, and
18 purchased the entire company from the Elmer family and encouraged his son Allan to join
19 the endeavor; and

1 WHEREAS, the two men centralized operations by opening a manufacturing facility
2 in Ponchatoula and refocused the company's offerings, concentrating on seasonal chocolates
3 rather than everyday candy and snacks; and

4 WHEREAS, Elmer Chocolate today continues to create sweet memories for new
5 generations of candy lovers.

6 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
7 recognize May 8, 2014, as Elmer's Candy Day in the state of Louisiana to recognize the
8 contributions of Elmer Chocolate to the state.

9 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Rob
10 Nelson, the Chief Executive Officer of Elmer Chocolate.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Pugh

HCR No. 8

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