

2018 Regular Session

SENATE RESOLUTION NO. 67

BY SENATOR LONG

COMMENDATIONS. Commends Country Music Television, Louisiana Calling, and the Louisiana Community and Technical College System on the Spring 2018 Empowering Education Tour.

1 A RESOLUTION

2 To commend Country Music Television (CMT), Louisiana Calling, and the Louisiana
3 Community and Technical College System (LCTCS) on the Spring 2018
4 Empowering Education Tour that included eight tour stops and featured Louisiana
5 native and rising country music star, Courtney Cole.

6 WHEREAS, the CMT Empowering Education Tour served as an opportunity to build
7 awareness of educational and workforce training opportunities available in rural
8 communities; and

9 WHEREAS, the CMT Empowering Education is a comprehensive educational
10 campaign that provided both an online resource and on-the-ground support to aid prospective
11 students in overcoming the most commonly perceived obstacles to furthering education; and

12 WHEREAS, Louisiana native Courtney Cole was chosen to be the ambassador and
13 spokesperson for the CMT Empowering Education campaign because she is an advocate for
14 education and the mission of two-year colleges, is one of CMT's "Next Women of Country",
15 and has been named one-to-watch by Spotify and Huffington Post; and

16 WHEREAS, Courtney is forging her own path in music with a sound that is both
17 vivacious and contagious, and she has opened for artists including Miranda Lambert, Kenny
18 Chesney, and Thomas Rhett; and

1 WHEREAS, Louisiana Calling is a nonprofit organization supported by a coalition
2 of passionate people and committed organizations from all corners of Louisiana and beyond,
3 and Louisiana Calling's mission is to develop and conduct a multi-year public messaging
4 campaign designed to help Louisianans discover and appreciate the many educational
5 pathways that lead to high-value jobs and sustainable careers available in Louisiana; and

6 WHEREAS, Louisiana's community and technical colleges are Louisiana's workforce
7 solution, and in 2017 LCTCS colleges served more than 131,000 students in credit and
8 noncredit workforce training, and adult education programs; and

9 WHEREAS, LCTCS colleges had more than 24,000 graduates with eighty percent
10 graduating in high-demand, high-income programs, and had more than 15,000 students
11 transfer to various four-year universities; and

12 WHEREAS, CMT invested significant resources in the Spring of 2018 Empowering
13 Education Tour in Louisiana, with stops at Bossier Parish Community College, the
14 Winnsboro campus of Louisiana Delta Community College, the Rod Brady campus of
15 Central Louisiana Technical College, SOWELA Technical Community College-Morgan
16 Smith Site, the New Roads campus of Baton Rouge Community College, Fletcher Technical
17 Community College, the Reserve campus of River Parishes Community College, and the
18 Lacombe campus of Northshore Technical Community College, telling student success
19 stories and touching thousands of Louisianans.

20 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
21 does hereby honor, recognize, and commend Country Music Television (CMT), Louisiana
22 Calling, and the Louisiana Community and Technical College System (LCTCS) on the
23 Spring 2018 Empowering Education Tour that included eight tour stops and featured
24 Louisiana native and rising country music star, Courtney Cole.

25 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
26 Louisiana Community and Technical College System Board of Supervisors and System
27 President Monty Sullivan.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Cheryl Serrett.

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