

2019 Regular Session

HOUSE RESOLUTION NO. 27

BY REPRESENTATIVE PUGH

SPECIAL DAY/WEEK/MONTH: Designates May 14, 2019, as Elmer's Candy Day in Louisiana

1 A RESOLUTION

2 To designate Tuesday, May 14, 2019, as Elmer's Candy Day in the state of Louisiana.

3 WHEREAS, Elmer Chocolate, located in Ponchatoula, is currently the second largest  
4 heart box manufacturer in the country; and

5 WHEREAS, the forerunner of Elmer Chocolate was Miller Candy Corporation,  
6 which was founded in New Orleans in 1855 by former pastry chef Christopher Henry Miller;  
7 and

8 WHEREAS, Miller Candy Corporation became Elmer Candy Corporation when  
9 Miller's son-in-law and business partner Augustus Elmer brought his sons into the fold; and

10 WHEREAS, Elmer Candy Corporation, also known as Elmer Chocolate, increased  
11 its national presence by adding several new factories and introducing a wide variety of  
12 confections and snacks; and

13 WHEREAS, the origin of Heavenly Hash Eggs can be traced to 1923, and Gold Brick  
14 Eggs were first made in 1936; along with Pecan Eggs, these three Easter season favorites  
15 outsell national leaders five to one along the Gulf Coast; and

16 WHEREAS, in the early 1960s, Roy Nelson became a partner in the enterprise, and  
17 he purchased the entire company from the Elmer family and encouraged his son Allan to join  
18 the endeavor; and

19 WHEREAS, the two men centralized operations by opening a manufacturer facility  
20 in Ponchatoula and refocused the company's offerings by concentrating on seasonal  
21 chocolates, rather than everyday candy and snacks; and

1           WHEREAS, the third generation of the Nelson family operates Elmer Chocolate, and  
2 the company continues to create sweet memories for new generations of candy lovers.

3           THEREFORE, BE IT RESOLVED that the House of Representatives of the  
4 Legislature of Louisiana does hereby designate Tuesday, May 14, 2019, as Elmer's Candy  
5 Day in the state of Louisiana in celebration of the sweet contributions of Elmer Chocolate  
6 to the state.

7           BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted  
8 to the Nelson family of Elmer Candy Company.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 27 Original

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