

2019 Regular Session

HOUSE RESOLUTION NO. 27

BY REPRESENTATIVE PUGH

A RESOLUTION

To designate Tuesday, May 14, 2019, as Elmer's Candy Day in the state of Louisiana.

WHEREAS, Elmer Chocolate, located in Ponchatoula, is currently the second largest heart box manufacturer in the country; and

WHEREAS, the forerunner of Elmer Chocolate was Miller Candy Corporation, which was founded in New Orleans in 1855 by former pastry chef Christopher Henry Miller; and

WHEREAS, Miller Candy Corporation became Elmer Candy Corporation when Miller's son-in-law and business partner Augustus Elmer brought his sons into the fold; and

WHEREAS, Elmer Candy Corporation, also known as Elmer Chocolate, increased its national presence by adding several new factories and introducing a wide variety of confections and snacks; and

WHEREAS, the origin of Heavenly Hash Eggs can be traced to 1923, and Gold Brick Eggs were first made in 1936; along with Pecan Eggs, these three Easter season favorites outsell national leaders five to one along the Gulf Coast; and

WHEREAS, in the early 1960s, Roy Nelson became a partner in the enterprise, and he purchased the entire company from the Elmer family and encouraged his son Allan to join the endeavor; and

WHEREAS, the two men centralized operations by opening a manufacturer facility in Ponchatoula and refocused the company's offerings by concentrating on seasonal chocolates, rather than everyday candy and snacks; and

WHEREAS, the third generation of the Nelson family operates Elmer Chocolate, and the company continues to create sweet memories for new generations of candy lovers.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Tuesday, May 14, 2019, as Elmer's Candy Day in the state of Louisiana in celebration of the sweet contributions of Elmer Chocolate to the state.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to the Nelson family of Elmer Candy Company.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES