

2022 Regular Session

HOUSE BILL NO. 573

BY REPRESENTATIVE MCCORMICK

HEALTH/LDH: Provides for the prohibition of marketing to minors for medical products, procedures, and pharmaceuticals from state agencies

1 AN ACT

2 To enact Subpart C of Part V of Chapter 5-A of Title 40 of the Louisiana Revised Statutes
3 of 1950, to be comprised of R.S. 40:1079.21, relative to the prohibition of marketing
4 to minors; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. Subpart C of Part V of Chapter 5-A of Title 40 of the Louisiana Revised
7 Statutes of 1950, comprised of R.S. 40:1079.21, is hereby enacted to read as follows:

8 SUBPART C. PROTECTION OF MINORS FROM MEDICAL COERCION

9 §1079.21. Direct marketing to minors

10 Notwithstanding any provision of law to the contrary, state agencies shall be
11 prohibited from direct marketing, soliciting, encouraging, or coercing, or any attempt
12 to directly market, solicit, encourage, or coerce, a minor into use of any form of
13 medication, medical treatment, or pharmaceutical.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 573 Original

2022 Regular Session

McCormick

Abstract: Prohibits state agencies from direct marketing, soliciting, encouraging, or coercing minors to use certain medications, medical treatments, or pharmaceuticals.

Proposed law prohibits state agencies from directly marketing, soliciting, encouraging, or coercing minors to use certain medications, medical treatments, or pharmaceuticals.

Proposed law prohibits state agencies from attempting to directly market, solicit, encourage, or coerce a minor into use of certain medications, medical treatments, or pharmaceuticals.

(Adds R.S. 40:1079.21)