

2022 Regular Session

HOUSE BILL NO. 1032

BY REPRESENTATIVE ZERINGUE

ADVERTISING: Provides relative to outdoor advertising

1 AN ACT

2 To enact R.S. 48:461.26(E)(3), relative to outdoor advertising; to provide an exception to
3 outdoor advertisement for an institution of postsecondary education, an institution
4 of higher education, or a foundation affiliated with the institution; and to provide for
5 related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 48:461.26(E)(3) is hereby enacted to read as follows:

8 §461.26. Designation of state parkways; outdoor advertising prohibited; screening
9 required; exceptions

10 * * *

11 E.

12 * * *

13 (3) The provisions of Subsection A of this Section shall be inapplicable with
14 respect to any advertising on property owned by an institution of postsecondary
15 education as defined by R.S. 17:3092, an institution of higher education, or a
16 foundation affiliated with the institution.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 1032 Engrossed

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Zeringue

Abstract: Provides an exception for outdoor advertising on property owned by an institution of postsecondary education, an institution of higher education, or a foundation affiliated with the institution.

Present law designates certain areas as a parkway.

Present law provides that no off-premise outdoor advertising can be erected or maintained within visual observation of the main-traveled way of any parkway designated unless authorized.

Proposed law adds a provision that exempts any outdoor advertising on property owned by an institution of postsecondary education as defined by present law, an institution of higher education, or a foundation affiliated with the institution from the application of present law.

(Adds R.S. 48:461.26(E)(3))

Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Transportation, Highways and Public Works to the original bill:

1. Make a technical change.