RÉSUMÉ DIGEST

ACT 267 (SB 305)

2022 Regular Session

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New law creates the "Louisiana True Origin of Digital Goods Act".

<u>New law</u> defines "commercial recording or audiovisual work", "electronic dissemination", and "website".

<u>New law</u> provides that a person who owns or operates a website or online service that deals with electronic dissemination commercial recordings or audiovisual works, directly or indirectly, to consumers in this state shall clearly disclose his name, address, telephone number, and email on his website in a location readily accessible to the consumer.

<u>New law</u> provides that an owner, assignee, authorized agent, or exclusive licensee of a commercial recording or audiovisual work may bring a private action against a person who violates new law.

New law provides for the procedures the aggrieved party must take to file a cause of action.

<u>New law</u> is supplemental to state and federal law and does not bar any cause of action or preclude the imposition of sanctions or penalties that would otherwise be available under state or federal law.

<u>New law</u> provides that financial liabilities will not be imposed on certain providers in violation of <u>new law</u>.

<u>New law</u> provides that any violation of <u>new law</u> is subject to actions, including public or private actions, remedies, and penalties provided for in the Unfair Trade Practices and Consumer Protection Law.

Effective August 1, 2022.

(Adds R.S. 51:3221-3227)