

2024 Regular Session

HOUSE RESOLUTION NO. 108

BY REPRESENTATIVE MCKIN

SPECIAL DAY/WEEK/MONTH: Designates April 16, 2024, as Tourism Day at the state capitol

1 A RESOLUTION

2 To designate Tuesday, April 16, 2024, as Tourism Day at the state capitol.

3 WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels  
4 its economy, and is pivotal in shaping Louisiana's success; and

5 WHEREAS, travel is vital in creating quality job opportunities; there are more than  
6 218,900 people employed in the leisure and hospitality industry, which makes the industry  
7 the fourth largest employment sector in the state; and

8 WHEREAS, Louisiana attracted 42.6 million domestic and international visitors to  
9 the state in 2022, a 3.8% increase over 2021 tourism numbers; those travelers spent an  
10 estimated \$17.1 billion in Louisiana; and

11 WHEREAS, no state general funds are appropriated for tourism; tourism is funded  
12 exclusively by a dedication of three hundredths of a cent sales tax, and the funds are used  
13 by the Louisiana office of tourism, under the direction of Lieutenant Governor Billy  
14 Nungesser, to promote tourism to the state, creating an enormous economic impact in  
15 Louisiana; and

16 WHEREAS, members of the travel community representing all corners of Louisiana  
17 are at the capitol today.

18 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
19 Legislature of Louisiana does hereby designate Tuesday, April 16, 2024, as Tourism Day  
20 at the state capitol and does hereby express appreciation and support for the fine work of the

- 1 Louisiana travel industry in its mission to bring visitors to Louisiana and provide
  - 2 ambassadorial and financial benefits to the state.
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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 108 Original

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McMakin

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