The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by James Benton.

DIGEST

SB 203 Original

2025 Regular Session

Harris

<u>Present law</u> (R.S. 21:204(A)) provides that a tourism organization, under authority of its articles or bylaws, may levy a hotel assessment of up to one and three quarters percent of the daily room charge upon its hotel members in Orleans Parish under this Chapter for destination marketing, sales, public relations and for other matters deemed by the tourism organization to benefit directly or indirectly economic development, the traveler economy, and tourism growth, as shall be approved by resolution of the board of directors of the tourism organization and ratified by a vote of the assessed hotels in a referendum conducted in accordance with R.S. 21:206.

<u>Proposed law</u> retains <u>present law</u> but increases the amount of the hotel assessment <u>from</u> one and three quarters percent to two and three quarters percent.

Effective August 1, 2025.

(Amends R.S. 21:204(A))