

2025 Regular Session

SENATE CONCURRENT RESOLUTION NO. 3

BY SENATOR WHEAT

SPECIAL DAY/WEEK/MONTH. Commends and celebrates the Elmer Candy Corporation and recognizes Tuesday, May 6, 2025, as Elmer Chocolate Day at the Louisiana State Capitol.

A CONCURRENT RESOLUTION

To commend and celebrate the Elmer Candy Corporation and recognize Tuesday, May 6, 2025, as Elmer Chocolate Day at the Louisiana State Capitol.

WHEREAS, Elmer Candy Corporation, located in Ponchatoula, is the second largest heart box manufacturer in the country, manufacturing more than 46 million hearts annually; and

WHEREAS, Elmer Candy Corporation is renowned for its traditional Easter treats; including Gold Brick, Heavenly Hash, and Pecan Eggs, cherished by locals; and

WHEREAS, the forerunner of the Elmer Candy Corporation was the Miller Candy Corporation, which was founded in New Orleans in 1855, by former pastry chef Christopher Henry Miller; and

WHEREAS, Miller's son-in-law, Augustus Elmer, eventually joined him in the business as a partner; and

WHEREAS, in 1914, Elmer's sons joined the business and the corporation became known as Elmer Candy Corporation; and

WHEREAS, the origin of Heavenly Hash Eggs can be traced to 1923, while Gold Brick Eggs were first made in 1936; along with Pecan Eggs, these three iconic Easter season favorites outsell national brands along the Gulf Coast; and

1 WHEREAS, in the 1960s, Roy Nelson became a partner in the enterprise, eventually
2 purchasing the entire company from the Elmer family, and encouraged his son, Allan, to join
3 the endeavor; and

4 WHEREAS, the two men refocused the company's offerings by concentrating on
5 seasonal chocolates, rather than everyday candy and snacks; and

6 WHEREAS, in 2016, the company expanded its facility footprint by adding an
7 additional 70,000 square feet to its already 330,000 square foot factory; and

8 WHEREAS, the Elmer Candy Corporation leads the industry with the highest level
9 of quality control, food safety, and industry innovation; and

10 WHEREAS, today, the third generation of the Nelson family operates the Elmer
11 Candy Corporation and the company continues to create sweet memories for new
12 generations of candy lovers.

13 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
14 commend and celebrate the Elmer Candy Corporation, the oldest family-owned chocolate
15 company in the country, and recognize Tuesday, May 6, 2025, as Elmer Chocolate Day at
16 the Louisiana State Capitol.

17 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
18 Nelson family of Elmer Candy Corporation.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Senate Legislative Services.
The keyword, summary, and digest do not constitute part of the law or proof
or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

	DIGEST	
SCR 3 Original	2025 Regular Session	Wheat
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