



LEGISLATIVE FISCAL OFFICE
Fiscal Note

Fiscal Note On: **HB 290** HLS 25RS 558

Bill Text Version: **ORIGINAL**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

Date: April 25, 2025	5:57 PM	Author: FREEMAN
Dept./Agy.: Office of Public Health		
Subject: Requirements for Notifications on Social Media		Analyst: Luis Galvan

COMMERCIAL REGULATIONS

OR NO IMPACT See Note

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Establishes requirements for notifications on social media

Proposed law enacts R.S. 51:1771, which requires social media platforms to implement a notification function that alerts users when they have spent one cumulative hour on the platform during a 24-hour period. The notification must provide information about the effects of social media on mental and physical health, supported by peer-reviewed research or information from the Louisiana Department of Health (LDH), Office of Public Health. This information must be made available on Office of Public Health webpage by January 15th of each year. The notification function must repeat at least every 30 minutes thereafter. Proposed law incorporates definitions from R.S. 51:1751, including terms such as “Social media platform”, “Account holder”, “Educational entity”, “Interactive computer service”, “Post”, and “Social media company”.

EXPENDITURES	2025-26	2026-27	2027-28	2028-29	2029-30	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

REVENUES	2025-26	2026-27	2027-28	2028-29	2029-30	5 -YEAR TOTAL
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Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

There is no anticipated direct material effect on governmental expenditures as a result of this measure. Proposed law requires the Louisiana Department of Health (LDH), Office of Public Health (OPH), to compile, review, and select peer-reviewed research or develop evidence-based guidance on the physical and mental health impacts of social media usage. This information must be updated annually and made publicly available on OPH’s website by January 15th of each year. LDH reports that it can absorb these responsibilities within existing staff and resources, with no additional costs anticipated.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure. Compliance obligations fall solely on private-sector entities meeting the definition of social media companies, and there is no state-imposed financial penalty or tax associated with enforcement or implementation.

Senate

Dual Referral Rules

House

- ☐ 13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}
- ☐ 13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

- ☐ 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}
- ☐ 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}



Patrice Thomas
Deputy Fiscal Officer