

2025 Regular Session

SENATE RESOLUTION NO. 86

BY SENATOR MCMATH

SPECIAL DAY/WEEK/MONTH. Designates Thursday, May 15, 2025, as Tourism Day at the Louisiana State Capitol.

1 A RESOLUTION

2 To designate Thursday, May 15, 2025, as Tourism Day at the Louisiana State Capitol.

3 WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels
4 its economy, and is pivotal in shaping Louisiana's success; and

5 WHEREAS, travel is vital in creating quality job opportunities; there are two
6 hundred twenty thousand five hundred people employed in the leisure and hospitality
7 industry, making this industry the fourth-largest employment sector in the state; and

8 WHEREAS, Louisiana attracted forty-three million domestic and international
9 visitors to the state in 2023; and

10 WHEREAS, domestic and international travelers spent an estimated \$18.1 billion
11 while visiting Louisiana in 2023, an increase of 5.4% over 2022; and

12 WHEREAS, no state general funds are appropriated for tourism; tourism is funded
13 exclusively by a dedication of three hundredths of a cent sales tax, and the funds are used
14 by the Louisiana office of tourism, under the direction of Lieutenant Governor Billy
15 Nungesser, to promote tourism to the state, creating an enormous economic impact in
16 Louisiana; and

17 WHEREAS, members of the travel community representing all corners of Louisiana
18 are at the capitol today.

1 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
2 does hereby designate Thursday, May 15, 2025, as Tourism Day at the Louisiana State
3 Capitol and does hereby express appreciation and support for the fine work of the Louisiana
4 travel industry in its mission to bring visitors to Louisiana and provide ambassadorial and
5 financial benefits to the state.

6 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
7 assistant secretary of tourism in the Department of Culture, Recreation and Tourism.

 The original instrument and the following digest, which constitutes no part
 of the legislative instrument, were prepared by Senate Legislative Services.
 The keyword, summary, and digest do not constitute part of the law or proof
 or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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| | DIGEST | |
| SR 86 Original | 2025 Regular Session | McMath |
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