

2025 Regular Session

SENATE RESOLUTION NO. 133

BY SENATOR FOIL

COMMENDATIONS. Recognizes the 75th anniversary of the Better Business Bureau of South Central Louisiana and designates October 1, 2025, as Better Business Bureau Day at the Louisiana State Capitol.

1 A RESOLUTION

2 To recognize the 75th Anniversary of the Better Business Bureau of South Central Louisiana
3 and to designate October 1, 2025, as Better Business Bureau Day at the Louisiana
4 State Capitol.

5 WHEREAS, the Better Business Bureau (BBB) of South Central Louisiana was
6 founded in Baton Rouge in 1950 to promote trust, ethics, and transparency in business
7 practices; and

8 WHEREAS, the year 2025 marks the 75th anniversary of this respected institution,
9 which has played a pivotal role in guiding consumers and businesses through the
10 complexities of the modern marketplace; and

11 WHEREAS, the BBB of South Central Louisiana serves not only the Baton Rouge
12 metropolitan area but also twelve surrounding parishes - Ascension, Assumption, East Baton
13 Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James,
14 Tangipahoa, West Baton Rouge, and West Feliciana; providing critical support to
15 consumers and businesses across the region; and

16 WHEREAS, for the past seventy-five years, the BBB has empowered consumers to
17 find trustworthy businesses, avoid unscrupulous vendors, access scam alerts, and resolve
18 disputes effectively, while offering guidance to businesses striving to build reputations

1 rooted in integrity and excellence; and

2 WHEREAS, through partnerships with local media, educational outreach, and direct
3 service, the BBB has advanced its mission "to be the leader in advancing marketplace trust"
4 and upheld its vision of "an ethical marketplace where buyers and sellers trust each other";
5 and

6 WHEREAS, October 1, 2025, has been selected as the official date of the Better
7 Business Bureau of South Central Louisiana's 75th anniversary celebration.

8 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
9 does hereby recognize the 75th anniversary of the Better Business Bureau of South Central
10 Louisiana, designate October 1, 2025, as Better Business Bureau Day at the Louisiana State
11 Capitol, and commend the BBB for its longstanding contributions to the integrity of
12 commerce and consumer protection throughout the region.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Senate Legislative Services.
The keyword, summary, and digest do not constitute part of the law or proof
or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

	DIGEST	
SR 133 Original	2025 Regular Session	Foil
Recognizes the 75th anniversary of the Better Business Bureau of South Central Louisiana and designates October 1, 2025, as Better Business Bureau Day at the Louisiana State Capitol.		