

SENATE RESOLUTION NO. 197

BY SENATOR BARROW

A RESOLUTION

To create the Baton Rouge SWOT Analysis Study Commission to perform a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis of the city of Baton Rouge to ensure its vitality as the capital of the state of Louisiana and to foster its continued growth and prosperity.

WHEREAS, as the capital city of Louisiana, Baton Rouge plays a vital role in the state's identity, governance, economy, and cultural life; and

WHEREAS, the city of Baton Rouge is home to critical infrastructure, government institutions, universities, and major industrial employers, all of which contribute to its prominence and strategic importance; and

WHEREAS, a comprehensive SWOT analysis can provide valuable insights into the current state and future potential of Baton Rouge and guide efforts to enhance its competitiveness, livability, and resilience; and

WHEREAS, the participation of diverse stakeholders, including public officials, business leaders, educators, community organizations, and legislators, is essential to conduct a meaningful and inclusive assessment of Baton Rouge's assets and challenges.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby create the Baton Rouge SWOT Analysis Study Commission to perform a comprehensive SWOT analysis on the city of Baton Rouge and to make recommendations to ensure its vitality and continued growth as the capital of the state.

BE IT FURTHER RESOLVED that the commission shall be composed of the following members:

- (1) The mayor-president of Baton Rouge, or his designee.
- (2) A representative of the Louisiana Black Chamber of Commerce.
- (3) A representative of the Baton Rouge North Economic Development District.
- (4) A representative of the East Baton Rouge Parish School System.
- (5) A representative of ExxonMobil.
- (6) A representative of the National Federation of Independent Business.

(7) A representative of a community organization located in Baton Rouge, to be selected by the president of the Senate.

(8) A representative of the East Baton Rouge Council on Aging.

(9) Two members of the Senate, to be appointed by the president of the Senate.

BE IT FURTHER RESOLVED that the commission may receive staff support from the office of the mayor-president and may solicit input from local planning commissions, economic development organizations, academic institutions, and members of the public.

BE IT FURTHER RESOLVED the commission shall convene for its first meeting at the call of the Senator representing District 15, and at the first meeting, the members shall elect a chairman and other officers as the commission may deem appropriate.

BE IT FURTHER RESOLVED that a majority of the commission shall constitute a quorum for the transaction of business. All official actions of the commission shall require the affirmative vote of a majority of the members.

BE IT FURTHER RESOLVED that the members of the commission shall serve without compensation, except per diem or expenses reimbursement to which they may be individually entitled as members of their constituent organizations.

BE IT FURTHER RESOLVED that the commission shall submit a written report of its findings and recommendations to the president of the Senate no later than sixty days prior to the convening of the 2026 Regular Session of the Legislature and shall terminate on the date of the submission of its report or July 1, 2026, whichever occurs first.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the mayor-president of Baton Rouge, the Louisiana Black Chamber of Commerce, the Baton Rouge North Economic Development District, the East Baton Rouge Parish School System, ExxonMobil, the National Federation of Independent Business, and the East Baton Rouge Council on Aging.

---

PRESIDENT OF THE SENATE