

2026 Regular Session

SENATE BILL NO. 120

BY SENATOR TALBOT

AMUSEMENTS/SPORTS. Provides relative to intercollegiate athletes at a postsecondary education institution. (gov sig)

1 AN ACT

2 To amend and reenact R.S. 17:3703(A)(2), (G), and (K)(1), relative to intercollegiate  
3 athlete's compensation and rights; to provide for institutions to participate in name,  
4 image, and likeness under certain circumstances; to provide for a financial literacy  
5 and life skills workshop; to provide for an effective date; and to provide for related  
6 matters.

7 Be it enacted by the Legislature of Louisiana:

8 Section 1. R.S. 17:3703(A)(2), (G), and (K)(1) are hereby amended and reenacted  
9 to read as follows:

10 §3703. Intercollegiate athlete's compensation and rights; responsibilities of  
11 postsecondary education institutions

12 A. An intercollegiate athlete at a postsecondary education institution may  
13 earn compensation for the use of the athlete's name, image, or likeness subject to the  
14 following:

15 \* \* \*

16 (2) Notwithstanding any other provision of law, a postsecondary institution  
17 or an officer, director, employee, or agent of the institution may participate in name,

1 image, and likeness endeavors directly and in support of intercollegiate athletes  
2 pursuant to ~~Paragraph (1) of this Subsection~~ **Section**.

3  
4 \* \* \*

5 G. An intercollegiate athlete's contract for compensation for the use of the  
6 athlete's name, image, or likeness shall not violate the provisions of this Chapter **or**  
7 **any other provision of law to the contrary.**

8 \* \* \*

9 K.(1) A postsecondary education institution shall provide annual financial  
10 literacy and life skills training for a minimum of ~~two~~ **three** and one-half hours.

11 \* \* \*

12 Section 2. This Act shall become effective upon signature by the governor or, if not  
13 signed by the governor, upon expiration of the time for bills to become law without signature  
14 by the governor, as provided by Article III, Section 18 of the Constitution of Louisiana. If  
15 vetoed by the governor and subsequently approved by the legislature, this Act shall become  
16 effective on the day following such approval.

---

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

---

SB 120 Original DIGEST 2026 Regular Session Talbot

Present law allows a postsecondary institution or an officer, director, employee, or agent of the institution to participate in name, image, and likeness endeavors directly and in support of intercollegiate athletes.

Proposed law retains present law and makes technical changes.

Present law provides that an intercollegiate athlete's contract for compensation for the use of the athlete's name, image, or likeness shall not violate the provisions of present law.

Proposed law retains present law and makes technical changes.

Present law requires a postsecondary education institution to provide annual financial literacy and life skills training for a minimum of two and one-half hours.

Proposed law retains present law but changes the minimum training from two and one-half hours to three and one-half hours per year.

Effective upon signature of the governor or lapse of time for gubernatorial action.

(Amends R.S. 17:3703(A)(2), (G), and (K)(1))