
SENATE COMMITTEE AMENDMENTS

2026 Regular Session

Amendments proposed by Senate Committee on Commerce, Consumer Protection and International Affairs to Original Senate Bill No. 389 by Senator Connick

1 AMENDMENT NO. 1

2 On page 1, line 4, delete "and 434," and insert "434, and 435,"

3 AMENDMENT NO. 2

4 On page 1, line 7, after "contract," insert "disclosure,"

5 AMENDMENT NO. 36 On page 1, line 12, after "practices;" insert "to provide for terms, conditions, responsibilities,
7 and procedures;"8 AMENDMENT NO. 4

9 On page 1, line 17, delete "and 434" and insert "434, and 435"

10 AMENDMENT NO. 5

11 On page 4, delete line 1 and insert the following:

12 "high school, or intercollegiate sports contests as a member of a sports team of a"

13 AMENDMENT NO. 6

14 On page 5, delete line 16, and insert the following:

15 "participation in that **educational** institution's ~~intercollegiate~~ **or school's** sports
16 contests or ~~interscholastic~~"17 AMENDMENT NO. 718 On page 5, at the beginning of line 28, after "contract," and before "a professional" delete
19 "or"20 AMENDMENT NO. 821 On page 7, line 18, change "**under**" to "**pursuant to**"22 AMENDMENT NO. 923 On page 8, line 7, after "**perjury** " delete "**, notarized,**"24 AMENDMENT NO. 1025 On page 11, line 13, change "**under**" to "**pursuant to**"26 AMENDMENT NO. 1127 On page 11, line 14, after "**registration**" change "**may**" to "**shall**"28 AMENDMENT NO. 12

29 On page 11, delete lines 21 through 29 and on page 12 , delete line 1 and insert:

1 **"G. To produce sufficient revenue to offset the expenses incurred by the division**
2 **in administering this Chapter, an annual registration fee of one hundred dollars shall**
3 **be paid."**

4 AMENDMENT NO. 13

5 On page 12, line 25, delete "i;"

6 AMENDMENT NO. 14

7 On page 12, line 29, delete "**has**"

8 AMENDMENT NO. 15

9 On page 13, line 17, after "**renew**" delete "i;"

10 AMENDMENT NO. 16

11 On page 13, line 29, delete "Subsection A" and insert "**Subsection B**"

12 AMENDMENT NO. 17

13 On page 14, line 14, after "**R.S. 4:424**" delete "(C) and (D)"

14 AMENDMENT NO. 18

15 On page 14, delete lines 18 through 21 and insert:

16 **"A. This Section governs the relationship between an athlete and an**
17 **athlete agent when the athlete agent represents or advises the athlete in**
18 **connection with an endorsement contract or endorsement activity, including**
19 **name, image, and likeness matters.**

20 **B.(1) When an athlete agent represents or advises an athlete in**
21 **connection with an endorsement contract or endorsement activities, the athlete**
22 **agent shall, prior to or at the time of undertaking such representation, execute**
23 **with the athlete a written endorsement representation disclosure. The**
24 **endorsement representation disclosure shall be signed by both the athlete agent**
25 **and the athlete and shall constitute the governing instrument of the**
26 **agent-athlete relationship for the endorsement contract and endorsement**
27 **activity representation under this Chapter."**

28 AMENDMENT NO. 19

29 On page 14, line 22, after "**endorsement**" change "**contract**" to "**representation**
30 **disclosure**"

31 AMENDMENT NO. 20

32 On page 14, line 27, after "**athlete agent**" delete the remainder of the line, delete lines 28
33 and 29, and insert the following:

34 **"in connection with any endorsement contract or endorsement activity, and any**
35 **other consideration or fee the athlete agent has received or will receive from any**
36 **source."**

37 AMENDMENT NO. 21

38 On page 15, delete lines 1 through 3 and insert:

39 **"(c) The name and a description of the compensation of any third person who**
40 **will be compensated in connection with any endorsement contract or**
41 **endorsement activity in which the athlete participates."**

1 AMENDMENT NO. 22

2 On page 15, line 4, after "reimburse" and before the period "." insert "to the athlete agent"

3 AMENDMENT NO. 23

4 On page 15, delete line 5 and insert:

5 "(e) A description and scope of the service to be provided by the athlete agent
6 to the athlete."

7 AMENDMENT NO. 24

8 On page 15, line 6, after "endorsement" delete "contract" and insert "representation
9 disclosure"

10 AMENDMENT NO. 25

11 On page 15, line 7, after "endorsement" delete "contract" and insert "representation
12 disclosure"

13 AMENDMENT NO. 26

14 On page 15, between lines 7 and 8, insert the following:

15 "C. The endorsement representation disclosure shall be retained by both
16 the athlete agent and the athlete. The endorsement representation disclosure
17 shall not be required to be filed with the division but shall be produced to the
18 division upon request or subpoena.

19 D. If an athlete agent fails to execute an endorsement representation
20 disclosure as required by this Section, the athlete agent shall forfeit any right
21 to compensation in connection with any endorsement contract or endorsement
22 activity undertaken by the athlete."

23 AMENDMENT NO. 27

24 On page 15, at the beginning of line 8, change "C." to "E."

25 AMENDMENT NO. 28

26 On page 15, line 10, after "endorsement" delete "contracts" and insert "representation
27 disclosure required by Subsection B of this Section"

28 AMENDMENT NO. 29

29 On page 15, line 15 after, "Any other" delete "contract provisions and rules" and insert
30 "rule"

31 AMENDMENT NO. 30

32 On page 15, delete lines 17 through 22, and insert the following:

33 "F.(1) An athlete agent who represents an athlete in connection with an
34 endorsement contract for compensation for the use of the athlete's name, image,
35 and likeness, shall ensure the athlete discloses the endorsement contract to the
36 educational institution or school pursuant to R.S. 17:3701 et seq.

37 (2) An athlete agent shall not represent an athlete in connection with any
38 endorsement contract or endorsement activity that the athlete agent knows or
39 reasonably should know would cause the athlete to lose eligibility.

40 G. An endorsement contract or endorsement activity related to an
41 athlete's name, image, and likeness matter, the athlete agent, and any athlete
42 with whom the athlete agent engages, shall comply with all applicable

1 requirements of R.S. 17:3701 et seq., and any rule adopted by the division
2 pursuant to this Section."

3 AMENDMENT NO. 31

4 On page 17, between lines 1 and 2, insert the following:

5 "(7) A duty to comply with federal law, including but not limited to the
6 Sports Agent Responsibility and Trust Act, 15 U.S.C. 7801 et seq."

7 AMENDMENT NO. 32

8 On page 17, line 6, after "agent" insert "contracts"

9 AMENDMENT NO. 33

10 On page 18, line 5, after "requirements of" change "R.S. 17:3703" to "R.S. 17:3701 et
11 seq.,"

12 AMENDMENT NO. 34

13 On page 20, line 3, after "Chapter and" change "R.S. 17:3703." to "R.S. 17:3701 et seq."

14 AMENDMENT NO. 35

15 On page 22, between lines 3 and 4, insert the following:

16 "§435. Requirement to register
17 An athlete agent operating on or before the effective date of this Act shall
18 be registered pursuant to the provisions of this Chapter no later than August 1,
19 2026. Any athlete agent who fails to register by August 1, 2026, shall
20 immediately cease all activity as an athlete agent in this state until such
21 registration is complete."