SLS 26RS-1846 **ORIGINAL**

2026 Regular Session

SENATE CONCURRENT RESOLUTION NO. 28

BY SENATOR WHEAT

COMMENDATIONS. Commends and celebrates Elmer Candy and recognizes Tuesday, May 5, 2026, as Elmer Candy Day at the Louisiana State Capitol.

A CONCURRENT RESOLUTION

To commend and celebrate Elmer Candy and to recognize Tuesday, May 5, 2026, as Elmer Candy Day at the Louisiana State Capitol.

WHEREAS, Elmer Candy, located in Ponchatoula, Louisiana, is the second largest Valentine heart box manufacturer in the country, manufacturing more than 46 million hearts annually; and

WHEREAS, Elmer Candy is renowned for its traditional Easter treats, including Gold Brick Eggs, Heavenly Hash, and Pecan Eggs, all cherished by locals; and

WHEREAS, the forerunner of the Elmer Candy was the Miller Candy Corporation, which was founded in New Orleans in 1855, by former pastry chef Christopher Henry Miller; and

WHEREAS, Miller's son-in-law, Augustus Elmer, eventually joined him in the business as a partner; and

WHEREAS, in 1914, Elmer's sons joined the business and the corporation became known as Elmer Candy; and

WHEREAS, the origin of Heavenly Hash Eggs can be traced back to 1923, with Gold Brick Eggs and Pecan Eggs first being made in 1936; and these three iconic Easter season favorites outsell national brands all along the Gulf Coast; and

WHEREAS, in the 1960s, Roy Nelson became a partner in the enterprise, eventually purchasing the entire company from the Elmer family, and encouraged his son, Allan, to join the endeavor; and

WHEREAS, the two men refocused the company's offerings to seasonal chocolates rather than everyday candy and snacks; and

WHEREAS, in 2016, the company expanded its facility footprint by adding an additional 70,000 square feet to its existing 330,000 square foot factory; and

WHEREAS, Elmer Candy leads the industry with the highest level of quality control, food safety, and industry innovation; and

WHEREAS, today, the third generation of the Nelson family operates the Elmer Candy company and continues to create sweet memories for all future generations of candy lovers.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend and celebrate Elmer Candy, the oldest family-owned chocolate company in the country, and does hereby recognize Tuesday, May 5, 2026, as Elmer Candy Day at the Louisiana State Capitol.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the Nelson family of Elmer Candy.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

DIGEST

SCR 28 Original 2026 Regular Session Wheat

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