DIGEST

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Roy HB No. 315

Abstract: Authorizes the Alexandria/Pineville Area Convention and Visitors Bureau to use its revenues for the purpose of constructing, acquiring, improving, operating, or maintaining capital facilities and improvements, including a visitors center.

Present law provides with respect to the Alexandria/Pineville Area Convention and Visitors Bureau, including its membership, authority, and responsibilities. Authorizes the bureau to levy and collect hotel occupancy taxes and provides for the purposes thereof, including advertising, promotion, and marketing of conventions and tourism. Proposed law further authorizes the bureau to use any of its revenues, derived from any source, for the purpose of constructing, acquiring, improving, operating, or maintaining capital facilities and improvements, including a visitors center.

Effective upon signature of governor or lapse of time for gubernatorial action.

(Adds R.S. 33:4574.5(E))