DIGEST

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Nowlin HB No. 376

Abstract: Authorizes higher education institutions and boards to expend public funds for advertising designed to promote the online and Internet services and programs of any public institution of higher learning.

Present law prohibits the expenditure of public funds for advertising in any newspaper, book, pamphlet, periodical, or radio and television stations except as provided by law. Further permits any public institution of higher education, any management board thereof, and the Board of Regents to expend public funds for advertising designed for certain purposes.

Proposed law permits any public institution of higher education, any management board thereof, and the Board of Regents to expend public funds for advertising designed to promote the online and Internet services and programs of any public institution of higher learning.

(Adds R.S. 43:111(C)(5))