LEGISLATIVE FISCAL OFFICE
Fiscal Note

Fiscal Note On: **HB 200** HLS 11RS 258
Bill Text Version: **ENGROSSED**
Opp. Chamb. Action:
Proposed Amd.:
Sub. Bill For.:

Date: May 4, 2011 8:42 AM
Author: MCVEA
Dept./Agy.: Department of Transportation and Development
Subject: Rename the John James Audubon Bridge
Analyst: Alan M. Boxberger

HIGHWAYS EG NO IMPACT See Note

Renames the John James Audubon Bridge as the Generals John A. Lejeune-Robert H. Barrow Bridge

Proposed legislation repeals Act 483 of the 1993 Regular Legislative Session, designating the bridge currently under construction and connecting the town of New Roads in Point Coupee Parish and the town of St. Francisville in West Feliciana Parish, as the John James Audubon Bridge.

The proposed legislation names the bridge the Generals John A. Lejeune-Robert H. Barrow Bridge.

EXPENDITURES	**2011-12**	**2012-13**	**2013-14**	**2014-15**	**2015-16**	**5 -YEAR TOTAL**
State Gen. Fd.	$0	$0	$0	$0	$0	**$0**
Agy. Self-Gen.	$0	$0	$0	$0	$0	**$0**
Ded./Other	SEE BELOW	$0	$0	$0	$0	**$0**
Federal Funds	$0	$0	$0	$0	$0	**$0**
Local Funds	$0	$0	$0	$0	$0	**$0**
Annual Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**

REVENUES	**2011-12**	**2012-13**	**2013-14**	**2014-15**	**2015-16**	**5 -YEAR TOTAL**
State Gen. Fd.	$0	$0	$0	$0	$0	**$0**
Agy. Self-Gen.	$0	$0	$0	$0	$0	**$0**
Ded./Other	$0	$0	$0	$0	$0	**$0**
Federal Funds	$0	$0	$0	$0	$0	**$0**
Local Funds	$0	$0	$0	$0	$0	**$0**
Annual Total	**$0**	**$0**	**$0**	**$0**	**$0**	**$0**

EXPENDITURE EXPLANATION

There is no anticipated direct material effect on governmental expenditures as a result of this measure. The Department of Transportation and Development erects signage associated with road and bridge projects as part of its normal operating budget and has sufficient funds for this purpose. Signage for the bridge will be funded out of the department's operating budget and is not incorporated in the construction contract currently managed by the Louisiana TIMED Managers (LTM). Furthermore, the work order to request the signage for the bridge under its current name has not yet been processed.

NOTE: LTM staff report that as part of its existing contract, it has expended in excess of $300,000 (TTF-TIMED) in both direct and indirect marketing costs associated with efforts to "brand" the bridge since 2006. These investments have included web sites, printed materials, clothing items, posters, school education and outreach, community events, media releases and more. LTM also reports that the John James Audubon Bridge brand has become part of promotional efforts among local businesses and organizations that promote the area as an eco-tourism destination. The National Audubon Society and regional Audubon society have provided public support for naming the bridge after John James Audubon.

DOTD reports that there would be no additional expense associated with re-branding the bridge as the Generals John A. Lejeune-Robert H. Barrow Bridge.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate Dual Referral Rules House

☐ 13.5.1 >= $100,000 Annual Fiscal Cost {S&H}
☐ 13.5.2 >= $500,000 Annual Tax or Fee Change {S&H}
☐ 6.8(F)1 >= $500,000 Annual Fiscal Cost {S}
☐ 6.8(F)2 >= $100,000 Annual SGF Cost {H&S}
☐ 6.8(G) >= $500,000 Tax or Fee Increase or a Net Fee Decrease {S}

Evan Brasseaux

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