Regular Session, 2011

HOUSE BILL NO. 315

BY REPRESENTATIVE ROY

TOURISM/COMMISSION: Provides relative to the Alexandria/Pineville Area Convention and Visitors Bureau

AN ACT

To enact R.S. 33:4574.5(E), relative to the Alexandria/Pineville Area Convention and Visitors Bureau; to authorize the bureau to use certain revenues for certain purposes; to provide for effectiveness; and to provide for related matters.

Notice of intention to introduce this Act has been published as provided by Article III, Section 13 of the Constitution of Louisiana.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 33:4574.5(E) is hereby enacted to read as follows:

§4574.5. Alexandria/Pineville Area Convention and Visitors Bureau

* * *

E. Notwithstanding any other provision of law to the contrary, the bureau may use revenues of the bureau derived from hotel/motel occupancy taxes dedicated pursuant to R.S. 33:4574.1.1 and R.S. 47:302.30 for the additional purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center.

Section 2. This Act shall become effective upon signature by the governor or, if not signed by the governor, upon expiration of the time for bills to become law without signature by the governor, as provided by Article III, Section 18 of the Constitution of Louisiana. If

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vetoed by the governor and subsequently approved by the legislature, this Act shall become effective on the day following such approval.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Roy HB No. 315

Abstract: Authorizes the Alexandria/Pineville Area Convention and Visitors Bureau to use revenues derived from hotel/motel occupancy taxes for the purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center.

Present law provides with respect to the Alexandria/Pineville Area Convention and Visitors Bureau, including its membership, authority, and responsibilities. Authorizes the bureau to levy and collect hotel occupancy taxes and provides for the purposes thereof, including advertising, promotion, and marketing of conventions and tourism. Present law dedicates certain state sales tax revenues collected from hotels in Rapides Parish to economic development and tourism promotion in Rapides Parish, Alexandria, and Pineville. Proposed law further authorizes the bureau to use its revenues derived from hotel/motel occupancy taxes and state sales taxes dedicated pursuant to present law for the purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center.

Effective upon signature of governor or lapse of time for gubernatorial action.

(Adds R.S. 33:4574.5(E))

Summary of Amendments Adopted by House

Committee Amendments Proposed by House Committee on Municipal, Parochial and Cultural Affairs to the original bill.

1. Limits revenues authorized for use pursuant to proposed law to those derived from hotel/motel occupancy taxes and state sales taxes from hotels dedicated pursuant to present law.

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