DIGEST

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Roy HB No. 315

Abstract: Authorizes the Alexandria/Pineville Area Convention and Visitors Bureau to use revenues derived from hotel/motel occupancy taxes for the purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center.

Present law provides with respect to the Alexandria/Pineville Area Convention and Visitors Bureau, including its membership, authority, and responsibilities. Authorizes the bureau to levy and collect hotel occupancy taxes and provides for the purposes thereof, including advertising, promotion, and marketing of conventions and tourism. Present law dedicates certain state sales tax revenues collected from hotels in Rapides Parish to economic development and tourism promotion in Rapides Parish, Alexandria, and Pineville. Proposed law further authorizes the bureau to use its revenues derived from hotel/motel occupancy taxes and state sales taxes dedicated pursuant to present law for the purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center.

Effective upon signature of governor or lapse of time for gubernatorial action.

(Adds R.S. 33:4574.5(E))

Summary of Amendments Adopted by House

Committee Amendments Proposed by House Committee on Municipal, Parochial and Cultural Affairs to the original bill.

1. Limits revenues authorized for use pursuant to proposed law to those derived from hotel/motel occupancy taxes and state sales taxes from hotels dedicated pursuant to present law.