DIGEST

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Michot SB No. 152

<u>Proposed law</u> adds certain advertisements by a physician holding himself out to the public in any manner as being certified by a public or private board as cause for the Louisiana State Board of Medical Examiners to refuse to issue or suspend or revoke any license or permit, or impose probationary or other restrictions on the license of the physician, unless certain criteria are satisfied.

<u>Proposed law</u> requires a physician to list his qualifications for performing the advertised medical procedures in his advertisement, if he advertises and does not meet any of the criteria articulated in <u>proposed law</u>.

Effective August 15, 2011.

(Adds R.S. 37:1285(A)(32))

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Commerce, Consumer Protection, and International Affairs to the original bill.

1. Adds American Osteopathic Association certifying board to the criteria for certification for certain advertisement.

Summary of Amendments Adopted by House

Committee Amendments Proposed by <u>House Committee on Health and Welfare</u> to the <u>engrossed</u> bill.

1. Added a provision that provides that if a physician advertises and does not meet any of the criteria articulated in <u>proposed law</u>, the physician must list his qualifications for performing the advertised medical procedures in the advertisement.