Regular Session, 2011

HOUSE BILL NO. 376

BY REPRESENTATIVE NOWLIN

Prefiled pursuant to Article III, Section 2(A)(4)(b)(i) of the Constitution of Louisiana.

PRINTING: Authorizes the expenditure of public funds to promote the use of online programs of public institutions of higher education

AN ACT

To enact R.S. 43:111(C)(5), relative to state advertisements; to provide additional purposes for which any public institution of higher education, any management board thereof, and the Board of Regents may expend public funds for advertising; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 43:111(C)(5) is hereby enacted to read as follows:

§111. Advertising; when prohibited and when authorized

* * *

C. However, any public institution of higher education, any management board thereof, and the Board of Regents may expend public funds for advertising designed for any of the following purposes:

* * *

(5) Promote the use of online services and programs of any public institution of higher education.

* * *

CODING: Words in ~~struck through~~ type are deletions from existing law; words underscored are additions.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Nowlin HB No. 376

Abstract: Authorizes higher education institutions and boards to expend public funds for advertising designed to promote the online and Internet services and programs of any public institution of higher learning.

Present law prohibits the expenditure of public funds for advertising in any newspaper, book, pamphlet, periodical, or radio and television stations except as provided by law. Further permits any public institution of higher education, any management board thereof, and the Board of Regents to expend public funds for advertising designed for certain purposes.

Proposed law permits any public institution of higher education, any management board thereof, and the Board of Regents to expend public funds for advertising designed to promote the use of online services and programs of any public institution of higher education.

(Adds R.S. 43:111(C)(5))

Summary of Amendments Adopted by House

Committee Amendments Proposed by House Committee on House and Governmental Affairs to the original bill.

1. Deletes separate reference to "Internet services" from the bill.

2. Makes technical corrections.

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