ENROLLED

Regular Session, 2011

HOUSE CONCURRENT RESOLUTION NO. 113

BY REPRESENTATIVES BISHOP AND STIAES AND SENATOR WILLARD-LEWIS

A CONCURRENT RESOLUTION

To urge and request that Louisiana Specific Services Sign Program signs be placed in New Orleans to notify the motoring public of the locations of restaurants, gas stations, hotels, and other services.

WHEREAS, the Louisiana Specific Services Sign Program (LOGO) provides motorists with information about gas, food, lodging, and other services available at the next interstate exit. Under this program, a business which provides services may have its business plaque displayed on a "Specific Service Logo Sign Panel" if the business meets certain criteria; and

WHEREAS, businesses qualify for program participation based on the distance the business is from the interstate, the size of the business, and hours of operation; and

WHEREAS, initially the program was intended to direct motorists to businesses providing the motoring public with gas, food, lodging, and other services in primarily rural areas; and

WHEREAS, the Department of Transportation and Development has recently expanded the LOGO program to include signage in some urban areas; and

WHEREAS, on August 29, 2005, Hurricane Katrina caused unprecedented destruction in and around New Orleans, including the destruction of many businesses that provided gas, food, lodging, and other services to the motoring public; and

WHEREAS, these businesses have struggled to come back after devastation of unprecedented levels; and

WHEREAS, the motoring public may not be aware that these businesses are now open to serve the motoring public; and

WHEREAS, it would be a great service to the motoring public for the Department of Transportation and Development to permit LOGO signs to be placed along interstate

highways in New Orleans to notify the motoring public that businesses providing gas, food, lodging, and other services are indeed open to serve them after a long struggle back following Hurricane Katrina.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby urge and request that the Department of Transportation and Development permit LOGO signs to be placed along the interstate in New Orleans.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the secretary of the Department of Transportation and Development.

SPEAKER OF THE HOUSE OF REPRESENTATIVES

PRESIDENT OF THE SENATE