Roy (HB 315) **Act No. 270**

Existing law provides with respect to the Alexandria/Pineville Area Convention and Visitors Bureau, including its membership, authority, and responsibilities. Authorizes the bureau to levy and collect hotel occupancy taxes and provides for the purposes thereof, including advertising, promotion, and marketing of conventions and tourism. Existing law also dedicates certain state sales tax revenue collected from hotels in Rapides Parish to economic development and tourism promotion in Rapides Parish, Alexandria, and Pineville. New law authorizes the bureau to use its revenue derived from hotel/motel occupancy taxes and state sales and use taxes dedicated pursuant to existing law for the purpose of constructing, acquiring, improving, operating, and maintaining capital facilities and improvements, including a visitors center; provides that nothing in new law shall be construed to authorize the bureau to use for this purpose any revenue that is not revenue of the bureau as otherwise provided by existing law.

Effective upon signature of governor (June 28, 2011).

(Adds R.S. 33:4574.5(E))