

1 B. In addition to the provisions of Subsection A of this Section, each
 2 solicitation shall bear on its face, at the beginning, in conspicuous and legible type
 3 which is not smaller than fourteen-point font and is in contrast by typography,
 4 layout, or color with any other printing on the solicitation, the following disclaimer:

5 "THIS IS A SOLICITATION FOR THE ORDER OF GOODS OR
 6 SERVICES, OR BOTH, AND NOT A BILL, INVOICE, OR STATEMENT OF
 7 ACCOUNT DUE. YOU ARE UNDER NO OBLIGATION TO MAKE ANY
 8 PAYMENTS ON ACCOUNT OF THIS OFFER UNLESS YOU ACCEPT THIS
 9 OFFER. THIS PRODUCT OR SERVICE HAS NOT BEEN APPROVED OR
 10 ENDORSED BY ANY LOUISIANA STATE GOVERNMENT AGENCY, AND
 11 THIS OFFER IS NOT BEING MADE BY AN AGENCY OF THE LOUISIANA
 12 STATE GOVERNMENT."

13 C. Any solicitation in violation of this Section shall subject the violator to
 14 a civil fine of not more than one thousand dollars per violation. The attorney general
 15 shall bring proceedings to recover all fines due pursuant to this Section. The
 16 remedies and penalties provided in this Section shall be cumulative to all other
 17 remedies and penalties provided by law.

 SPEAKER OF THE HOUSE OF REPRESENTATIVES

 PRESIDENT OF THE SENATE

 GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: _____