

Existing law establishes the "Telephone Solicitation Relief Act of 2001" to allow consumers to opt out of telephone solicitations.

Existing law defines "telephonic solicitation" as any voice or data communication made by a telephonic solicitor to a residential telephonic subscriber for the purpose of encouraging a sale or rental of or investment in property, consumer goods, or services; or for the purpose of encouraging an extension of credit for property, consumer goods, or services; or for the purpose of obtaining information that will or may be used for the direct solicitation of a sale or rental of or investment in property, consumer goods, or services or an extension of credit for such purposes; or for the solicitation of a contribution to a charitable organization.

Existing law provides that "telephonic solicitation" does not include voice or data communications made on behalf of an organization which has nonprofit status under §501(c)(3) or (6) of the Internal Revenue Code, unless the organization uses the services of a paid professional solicitor.

New law further excludes communications made on behalf of an organization which has nonprofit status under §501(c)(5) of the Internal Revenue Code and is composed entirely of public safety personnel, the majority of whom are state residents calling from a location within the state.

Effective August 1, 2012.

(Adds R.S. 45:844.12(6)(k))