

SENATE RESOLUTION NO. 132

BY SENATOR MORRELL

A RESOLUTION

To establish and provide for the Entertainment Industry Development Advisory Commission to review the state's entertainment incentive laws for the film, music, digital media, and live performance industries and to make recommendations for policy and legislative changes on or before February 1, 2015, that will assist in reducing industry dependence on tax credits and incentivize the development of an indigenous self-supporting industry.

WHEREAS, Louisiana offers incentives for the purposes of attracting film, music, digital media, and live performance production; and

WHEREAS, R.S. 47:6007 provides relative to the motion picture tax credit program with the program's primary objective to encourage the development of a strong capital and infrastructure base for motion picture production in order to achieve an independent self-supporting industry; and

WHEREAS, there continues to be discussions on how to control the cost of the motion picture tax credit in the last weeks of the 2013 Regular Session of the Louisiana Legislature; and

WHEREAS, over the last six years the state's biannual economic impact studies on the entertainment industry indicate a continuing decline in economic impact to the state; and

WHEREAS, many Louisiana businesses and individuals have invested in the state's entertainment industry, and the industry provides thousands of jobs for Louisiana citizens; and

WHEREAS, particularly in tight fiscal times, it is important to reevaluate periodically tax credits programs to ensure that tax revenues lost through the credits are offset by other taxes generated by economic activity associated with the businesses to whom

1 the tax credits were originally issued; and

2 WHEREAS, a determination needs to be made on whether the current entertainment
3 incentive program laws are providing the best opportunity to develop a sustainable
4 entertainment industry.

5 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
6 does hereby establish and provide for the Entertainment Industry Development Advisory
7 Commission to review the state's entertainment incentive laws for the film, music, digital
8 media, and live performance industries and to make recommendations for policy and
9 legislative changes on or before February 1, 2015, that will assist in reducing industry
10 dependence on tax credits and incentivize the development of an indigenous self-supporting
11 industry.

12 BE IT FURTHER RESOLVED that the Entertainment Industry Development
13 Advisory Commission shall consist of the following members:

- 14 (1) The director of the office of Entertainment Industry Development.
- 15 (2) The secretary of the Department of Economic Development, or his designee.
- 16 (3) The secretary of the Department of Revenue, or his designee.
- 17 (4) The chairman of the Senate Committee on Revenue and Fiscal Affairs, or his
18 designee.
- 19 (5) The chairman of the House Committee on Ways and Means, or his designee.
- 20 (6) An economist with the Legislative Fiscal Office.
- 21 (7) The president of the Senate, or his designee.
- 22 (8) The speaker of the House of Representatives, or his designee.
- 23 (9) Two representatives of the entertainment business community selected from a
24 list provided by the Louisiana Film and Entertainment Association.
- 25 (10) Two representatives of the state's music business community selected from a
26 list provided by the Louisiana Chapter of the National Association of Recording Arts and
27 Sciences.
- 28 (11) A representative of the banking or investment community with experience in
29 film financing, start-up investment or intellectual property selected from a list provided by
30 the Louisiana Bankers Association.

1 (12) A representative from a Louisiana university which offers degreed programs
2 in at least two of the following areas: film, music business, animation, video game
3 development, or dramatic arts.

4 (13) A representative from a Louisiana community or technical college which offers
5 programs in at least two of the following areas: film, music business, animation, video game
6 development, or dramatic arts.

7 (14) A representative of the International Alliance of Theatrical Stage Employees.

8 BE IT FURTHER RESOLVED that the Entertainment Industry Development
9 Advisory Commission shall have its first meeting on or before November 4, 2013, which
10 meeting shall be called by the chairman of the Senate Committee on Revenue and Fiscal
11 Affairs, or his designee, and shall meet bimonthly thereafter in the city of Baton Rouge.

12 BE IT FURTHER RESOLVED that the commission shall report to the Senate with
13 recommendations for legislative and policy changes that will reduce the industry's long-term
14 dependence on tax credits and incentivize the development of a self-supporting
15 entertainment industry on or before February 1, 2015.

16 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
17 director of the office of Entertainment Industry Development, the secretary of the
18 Department of Economic Development, the secretary of the Department of Revenue, the
19 chairman of the Senate Committee on Revenue and Fiscal Affairs, the chairman of the
20 House Committee on Ways and Means, the Legislative Fiscal Office, the president of the
21 Senate, the speaker of the House of Representatives, the Louisiana Film and Entertainment
22 Association, the National Association of Recording Arts and Sciences, the Louisiana
23 Bankers Association, the International Alliance of Theatrical Stage Employees, and the
24 Board of Regents.

PRESIDENT OF THE SENATE