

Regular Session, 2014

SENATE BILL NO. 493

BY SENATOR HEITMEIER

MEDICAID. Provides for prohibitions within a Medicaid managed care program. (8/1/14)

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AN ACT

To enact Part XIV of Chapter 3 of Title 46 of the Louisiana Revised Statutes of 1950, to be comprised of R.S. 46:460.81, relative to Medicaid managed care program; to provide for certain prohibitions; to provide definitions; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. Part XIV of Chapter 3 of Title 46 of the Louisiana Revised Statutes of 1950, comprised of R.S. 46:460.81, is hereby enacted to read as follows:

PART XIV. PROHIBITIONS

§460.81. Prohibited advertising; definition

For purposes of a Medicaid managed care program contracted for on or after January 1, 2015, the Department of Health and Hospitals shall include in the contracts for such Medicaid managed care program the prohibition of emergency room wait time advertising by a hospital, as defined in R.S. 40:2102, that is participating in a Medicaid managed care program. For the purposes of this Section, advertising means any sign, display, light, device, figure, painting, message, plaque, poster, billboard, or other thing that is designed, intended, or used to advertise or inform.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Christopher D. Adams.

DIGEST

Heitmeier (SB 493)

Proposed law provides the Department of Health and Hospitals, for a Medicaid managed care program contracted for on or after January 1, 2015, shall include in the contracts for such Medicaid managed care program the prohibition of emergency room wait time advertising by a hospital, as defined in present law, that is participating in a Medicaid managed care program.

Proposed law defines advertising to mean any sign, display, light, device, figure, painting, message, plaque, poster, billboard, or other thing that is designed, intended, or used to advertise or inform.

Effective August 1, 2014.

(Adds R.S. 46:460.81)