		FISCAL OFFICE al Note						
Louisiana		Fiscal Note On:	HB 340	6 HLS	15RS	1030		
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		Proposed Amd.:						
HISCHEN DIES		Sub. Bill For.:						
Date: May 21, 201	15 3:31 PM	Aut	Author: HOFFMANN					
Dept./Agy.: Lousiana St	ate Board of Dentistry							
Subject: Provides rel	ative to advertising by dentists	Ana	Analyst: Alan M. Boxberger					

DENTISTRY/DENTISTS

RE1 INCREASE SG RV See Note

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Provides relative to advertising by dentists

<u>Present law</u> authorizes the Louisiana State Board of Dentistry (board) to regulate the advertisement of dentists. <u>Proposed</u> <u>law</u> authorizes any dentist wishing to advertise to submit a copy of the proposed advertisement to the board for an advisory opinion on whether it complies with the requirements of the statutes and rules applicable to dental advertising in the state; requires a dentist to submit specific information to the board at least 30 days in advance of the desired opinion date; and provides that the advisory opinion issued by the board may be used as evidence in any disciplinary proceedings by the board in which an advertising violation is alleged. <u>Present law</u> authorizes the board to collect certain fees. <u>Proposed law</u> adds a fee for review of proposed advertising with a minimum of \$150 and a maximum of \$300. Proposed law shall be effective August 1, 2015.

EXPENDITURES	2015-16	2016-17	2017-18	<u>2018-19</u>	2019-20	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	SEE BELOW					
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total						
REVENUES	2015-16	2016-17	<u>2017-18</u>	<u>2018-19</u>	2019-20	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$6,600	\$7,500	\$7,500	\$7,500	\$7,500	\$36,600
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds Annual Total	<u>\$0</u> \$6,600	<u>\$0</u> \$7,500	<u>\$0</u> \$7,500	<u>\$0</u> \$7,500	<u>\$0</u> \$7,500	<u>\$0</u> \$36,600

EXPENDITURE EXPLANATION

The Louisiana State Board of Dentistry (board) reports that it can absorb the requirements of <u>proposed law</u> with existing staff and resources. <u>Proposed law</u> provides that dentists may submit planned advertising to the board for an advisory opinion on whether the advertisement complies with the requirements of the statutes and rules applicable to dental advertising in Louisiana. The demand for advertising is expected to be minimal, perhaps one request per week, and the board feels that it can address each instance with current staff and resources. Should demand exceed the board's initial estimate, the board may require additional staff and/or resources that can be provided within the resources available within the proposed fee range of \$150 to \$300 per request.

REVENUE EXPLANATION

Proposed law will result in an increase in SGR to the Louisiana Board of Dentistry (board) of up to approximately \$7,500 annually but could be substantially less. Proposed law provides that dentists may submit planned advertising to the board for an advisory opinion on whether the advertisement complies with the requirements of the statutes and rules applicable to dental advertising in Louisiana. The board expects demand for voluntary advisory opinions regarding advertising to be small, perhaps one or less opinion per week. Given the minimum fee of \$150, the board estimates that potential growth in revenues will not exceed \$7,500 annually (\$150 X 50 weeks = \$7,500). The estimate provided for revenues in FY16 is smaller due to the proposed effective date of August 1, 2015.

