OFFICE OF LEGISLATIVE AUDITOR Fiscal Note

Proposed Amd.:
Sub. Bill For.:
Date: June 3, 2015 3:58 PM

Author: SEABAUGH
Dept./Agy.: Shreveport-Bossier Convention and Tourist Bureau
Subject: Tax/Hotel Occupancy

Purpose of the Bill: The bill amends current law to authorize the Shreveport-Bossier Convention and Tourism Bureau (" Bureau"), subject to voter approval within the parishes of Caddo and Bossier held at a regularly scheduled statewide election date, to levy an additional one and one-half percent occupancy tax, to be levied on the rent or fee charged for such occupancy. Bill further provides for the distribution of tax proceeds from the additional levy: a) 50\% of one cent going to support the Independence Bowl Foundation, b) $50 \%$ of one cent going to support the Ark-La-Tex Regional Air Service Alliance and c) $50 \%$ of one cent going to support the Shreveport-Bossier Sports Commission. Finally, the bill provides for the terms and conditions of the election call and the term of the levy and the options for future renewals.

| EXPENDITURES | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 5 -YEAR TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$874,787 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$7,757,403 |
| Annual Total | \$874,787 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$7,757,403 |
| REVENUES | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 | 5 -YEAR TOTAL |
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$860,327 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$7,742,943 |
| Annual Total | \$860,327 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$1,720,654 | \$7,742,943 |

## EXPENDITURE EXPLANATION

This bill may increase local governmental expenditures by approximately $\$ 874,787$ beginning in fiscal year 2015 -2016 and approximately \$1,720,654 annually thereafter.

According to an official with the Bossier City Sales \& Use Tax Division, approximately \$ 3,893 in fiscal year 2015-2016 and approximately $\$ 4,486$ annually thereafter will be assessed as a collection fee. According to an official with the CaddoShreveport Sales \& Use Tax Division, approximately \$4,710 in fiscal year 2015-2016 and approximately \$9,420 annually thereafter will be assessed as a collection fee. Net proceeds will be distributed to the Shreveport-Bossier Sports Commission, the Independence Bowl Foundation, and the Ark-La-Tex Regional Air Service Alliance. The proposed tax must be approved by the voters of Caddo and Bossier parishes at a regularly scheduled statewide election. Based upon information provided by the Secretary of State's office, it is estimated that the cost of election would be approximately $\$ 14,460$ for a statewide election.

## REVENUE EXPLANATION

This bill may increase local governmental revenues by approximately \$860,327 beginning in fiscal year 2015 -2016 and approximately $\$ 1,720,654$ annually thereafter.
Based on historical average collections, the Bossier City-Parish Sales \& Use Tax Division estimates that increasing the total occupancy tax will increase collections by approximately $\$ 389,328$ in Fiscal Year 2015-16 and approximately $\$ 778,656$ annually thereafter.
Based on historical average collections, the Caddo-Shreveport Sales Tax Commission estimates that increasing the total occupancy tax will increase collections by approximately $\$ 470,999$ in Fiscal Year 2015-16 and approximately $\$ 941,998$ annually thereafter.


