2015 Regular Session

#### SENATE BILL NO. 100

BY SENATOR MORRELL AND REPRESENTATIVE TALBOT

1	AN ACT
2	To amend and reenact R.S. 47:6007(B)(9), (10), and (11) and (D)(2)(c) and (d) and (9), and
3	to enact R.S. 47:6007(B)(17), (18), and (19), (C)(1)(e), and (D)(2)(f) and (g), relative
4	to motion picture investor tax credits; to provide for definitions; to regulate and limit
5	production expenditures between related parties; to subject related party transactions
6	to review by the office of the state inspector general; to require certain sworn
7	affidavits and provide for criminal penalties; to provide for the powers and duties of
8	the Department of Economic Development; to require an independent verification
9	of expenditures for certification of such tax credits; and to provide for related
10	matters.
11	Be it enacted by the Legislature of Louisiana:
12	Section 1. R.S. 47:6007(B)(9), (10), and (11) and (D)(2)(c) and (d) and (9) are
13	hereby amended and reenacted and R.S. 47:6007(B)(17), (18), and (19), (C)(1)(e), and
14	(D)(2)(f) and (g) are hereby enacted to read as follows:
15	§6007. Motion picture investor tax credit
16	* * *
17	B. Definitions. For the purposes of this Section:
18	* * *
19	(9) "Production audit expenditure verification report" means an audit $\underline{a}$
20	report issued by a qualified accountant who is unrelated to the motion picture
21	production company and that is a report of the qualified accountant's audit
22	verification of the motion picture production's cost report of production
23	expenditures. The production audit expenditure verification report shall contain an
24	opinion from the qualified accountant stating that there are no related party
25	transactions or that material transactions of related party relationships are

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1	properly reported and accounted for as required by Paragraph (D)(9) of this
2	Section, adequately disclosed, and explained in the report and that the
3	production's cost report of production expenditures presents fairly, in all material
4	aspects, the production expenditures expended in Louisiana pursuant to the
5	provisions of this Section. The production audit expenditure verification
6	<b>report</b> shall <del>require</del> :
7	(a) The production audit report to be $\underline{Be}$ performed in accordance with the
8	auditing accounting standards generally accepted in the United States.
9	(b) The production cost report to be $\underline{Be}$ addressed to the party which has
10	engaged the qualified accountant, with a copy addressed to the motion picture
11	production company or motion picture investor tax credit applicant.
12	(c) The production cost report to contain Contain the qualified accountant's
13	name, address, and telephone number.
14	(d) The production cost report to contain <u>Contain</u> a certification that the
15	qualified accountant is unrelated to the motion picture production company.
16	(e) The production cost report to be $\underline{Be}$ dated as of the date of completion of
17	the qualified accountant's field work.
18	(f) The production cost report to contain Contain a statement of
19	acknowledgment by the qualified accountant that the state is relying on the qualified
20	<del>cost</del> <b>production expenditure verification</b> report in the issuance of the tax credits
21	under the provisions of this Section.
22	(10)(a) "Production expenditures" means preproduction, production, and
23	postproduction expenditures in this state directly relating to a state-certified
24	production, including without limitation the following: set construction and
25	operation; wardrobes, makeup, accessories, and related services; costs associated
26	with photography and sound synchronization, lighting, and related services and
27	materials; editing and related services; rental of facilities and equipment; leasing of
28	vehicles; costs of food and lodging; digital or tape editing, film processing, transfer
29	of film to tape or digital format, sound mixing, special and visual effects; and
30	payroll. <del>This term</del>

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1	(b) "Production expenditures" shall not include, except as otherwise
2	authorized in this Section, expenditures for marketing and distribution, non-
3	production related overhead, amounts reimbursed by the state or any other
4	governmental entity, costs related to the transfer of tax credits, amounts that are paid
5	to persons or entities as a result of their participation in profits from the exploitation
6	of the production, the application fee <b>and any production expenditure verification</b>
7	report fee which may be provided by law and assessed by the office, or state or
8	local taxes, or expenditures for related party transactions denied or limited by
9	the office pursuant to Paragraph (D)(9) of this Section.
10	(11) "Qualified accountant" means an independent certified public
11	accountant authorized to practice in this state who has sufficient knowledge of
12	accounting principles and practices generally recognized in the film and television
13	industry. a "certified public accountant" or "CPA" who meets all of the
14	following qualifications:
15	(a) Maintains an active unrestricted original certified public accountant
16	license.
17	(b) Maintains a current Louisiana certified public accountant firm
18	permit.
19	(c) Actively participates in a Peer Review Program approved by the
20	State Board of Certified Public Accountants of Louisiana.
21	(d) Completes eight hours of continuing professional education in
22	approved Department of Economic Development tax credit attestation courses
23	for each reporting cycle.
24	(e) Is capable of conducting two levels of review within the CPA firm or,
25	if not within the firm, then through a cooperative endeavor with another CPA
26	for the review of a verification report prior to its issuance.
27	* * *
28	(17) "Above the Line services" or "ATL services" means services such
29	as those of a producer, executive producer, line producer, coproducer, assistant
30	producer, actor, director, casting director, screenwriter, and other services of

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1	job positions that are associated with the creative or financial control of a
2	production and customarily considered as Above the Line services in the film
3	and television industry.
4	(18) "Below the Line services" or "BTL services" means services which
5	are not Above the Line services.
6	(19) "Related party transaction" means a transaction between parties
7	deemed to be related by common ownership or control according to generally
8	accepted accounting standards, or "GAAS", and generally accepted accounting
9	principles, or "GAAP".
10	* * *
11	C. Investor tax credit; specific productions and projects.
12	(1) There is hereby authorized a tax credit against state income tax for
13	Louisiana taxpayers for investment in state-certified productions. The tax credit
14	shall be earned by investors at the time expenditures are made by a motion picture
15	production company in a state-certified production. However, credits cannot be
16	applied against a tax or transferred until the expenditures are certified by the office
17	and the secretary. For state-certified productions, expenditures shall be certified no
18	more than twice during the duration of a state-certified production unless the motion
19	picture production company agrees to reimburse the office for the costs of any
20	additional certifications. The tax credit shall be calculated as a percentage of the
21	total base investment dollars certified per project.
22	* * *
23	(e) Motion picture investor tax credits shall be certified only upon the
24	receipt and approval by the office of a production expenditure verification
25	report submitted by a qualified accountant in accordance with the provisions
26	of Subparagraph (D)(2)(c) of this Section.
27	* * *
28	D. Certification and administration.
29	* * *
30	(2)

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1	* * *
2	(c)(i) In order to protect the integrity of the motion picture investor tax
3	credit program by ensuring that tax credits are certified only for eligible
4	expenditures and to provide for uniformity in expenditure verification
5	reporting, the department shall directly engage and assign an independent
6	certified public accountant, hereinafter referred to as "CPA", to prepare, for
7	the department, the required production expenditure verification report on a
8	tax credit applicant's cost report of expenditures or claims. The applicant shall
9	be responsible for and assessed any production expenditure verification report
10	fee which may be required by law, including any up-front deposit of the fee.
11	For purposes of the report, the applicant shall make all records related to the
12	tax credit application available to the CPA.
13	(ii) The office and the secretary shall submit their initial certification or
14	written denial of a project as a state-certified production to investors and to the
15	secretary of the Department of Revenue indicating the total base investment which
16	shall be expended in the state on the state-certified production within sixty days of
17	their receipt of all required information. The initial certification shall include a
18	unique identifying number for each state-certified production.
19	(d)(i) Prior to any final certification of the state-certified production, the
20	motion picture production company Upon project completion or at any time after
21	project costs are deemed final by the motion picture production company or
22	applicant, the applicant shall make a request to the office to proceed to final
23	certification by submitting to the office a cost report of production expenditures
24	to be formatted in accordance with instructions of the office promulgated in
25	compliance with the Administrative Procedure Act. The applicant shall make
26	all records related to the cost report available for inspection by the office and
27	the qualified accountant selected by the office to prepare the production
28	expenditure verification report. After review and investigation of the cost
29	report, and after two levels of review within a CPA firm or a second review
30	through a cooperative endeavor with another CPA, the accountant shall submit

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1 to the office, and the secretary, and the motion picture production company or 2 motion picture investor tax credit applicant a production audit expenditure 3 verification report and the affidavit required by Subparagraph (g) of this 4 Paragraph. The office and the secretary shall review the production audit 5 expenditure verification report and may require additional information needed to make a determination. Within one hundred twenty days of the receipt of the 6 production audit expenditure verification report and all required supporting 7 information, the office and the secretary shall issue a tax credit certification letter 8 9 indicating the amount of tax credits certified for the state-certified production to the 10 investors for all qualifying expenditures verified by the office. Any expenditures for 11 which tax credits were neither denied nor certified due to insufficient information or 12 other issues, the office and secretary shall diligently work to resolve the outstanding 13 issues in a timely manner, and the office and secretary may subsequently issue a 14 supplemental tax credit certification at the time of such resolution.

15 (ii) The department may request an additional production audit expenditure 16 verification report of the expenditures submitted by the motion picture production 17 company with the cost of the additional report paid by the motion picture production 18 company. The motion picture production company may submit an amended 19 production audit cost report of production expenditures if additional expenditures 20 are incurred or discovered after the approval submission of the initial production audit reports expenditure verification report issued pursuant to Item (i) of this 21 22 Subparagraph, and the office and secretary may issue a supplemental tax credit 23 certification if so warranted.

24

\* \* \*

25(f) In addition to any other requirements of this Paragraph, the26production expenditure verification report shall include information concerning27the total number of people who were paid salary, wages, benefits, and other28compensation in the production which was included as payroll for which a29credit was claimed and the number of those who were Louisiana residents.30(g)(i) In addition to any other requirements of this Paragraph, the

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1	production expenditure verification report shall include a sworn affidavit by the
2	individual responsible for providing the accounts, documents, records and any
3	other information necessary to the accountant charged with preparing and
4	filing the production expenditure verification report that such accounts,
5	documents, records, and other information were true and correct; and that all
6	related party transactions were accurately reported in accordance with
7	Paragraph (9) of this Subsection; all to the best of the affiant's knowledge,
8	information, and belief.
9	(ii) Any false statement under oath contained in the affidavit required
10	by this Subparagraph shall constitute perjury and shall be punished as provided
11	<u>by R.S. 14:123(C)(4).</u>
12	* * *
13	(9)(a) It is recognized that, while legitimate related party transactions often
14	occur as production expenditures, some related party transactions may be conducted
15	in such a manner as to abuse the purpose and intent of the program. Therefore, the
16	production expenditure verification report required by Subparagraph (D)(2)(d)
17	of this Section shall verify that all related party transactions have been disclosed
18	and explained, and that the production accounts include all of the following:
19	(i) The name of the related party.
20	(ii) The nature of the relationship between the related party and the
21	motion picture production company.
22	(iii) The nature of the transaction.
23	(iv) The amount of the transaction.
24	(v) The capture and reporting of the functional expense classifications
25	of related party transactions and an explanation of how each is a legitimate
26	project expenditure, including reporting of labor and facility/equipment charge
27	rates related to production company personnel and facility and equipment used
28	in the production of the state-certified production.
29	(b) Tax credits certified for goods and services provided by related
30	parties to a state-certified production shall be further limited as follows:

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1	(i) Qualifying production expenditures for Above the Line, or "ATL",
2	services provided by related parties shall be limited to twelve percent of total
3	Louisiana production expenditures.
4	(ii) Qualifying production expenditures for Below the Line, or "BTL",
5	services provided by a related party shall be limited to the actual compensation
6	including the value of employer-funded benefits paid by the related party to its
7	employee or employees who are actually performing the service, allocated to the
8	production on an hourly basis.
9	(iii)(aa) Qualifying production expenditures for goods and services such
10	as equipment, supplies, studio rental, and visual effects packages provided by
11	a related party shall be limited to fair market value as established through the
12	related party's historic dealings with unrelated parties, or established by
13	comparable transactions between other unrelated parties for substantially
14	similar goods and services considering the geographic market and other
15	pertinent variables.
16	(bb) If the fair market value cannot be established in the manner
17	provided for in Subitem (aa) of this Item, qualifying production expenditures
18	shall be limited to the internal cost recovery rate to be determined by dividing
19	the actual acquisition cost plus ongoing maintenance and upgrade cost by
20	anticipated utilization over the real useful life of the property. However,
21	qualifying production expenditures for visual effects packages shall be limited
22	to either the internal cost recovery rate or the actual compensation including
23	the value of employer-funded benefits paid by the related party employer to its
24	employee or employees actually performing the service, allocated to the
25	production on an hourly basis as determined by the methodology selected and
26	deemed most appropriate under the circumstances by the office.
27	(iv) No tax credits shall be earned or certified for expenditures for
28	finance fees, interest, or payments of a similar nature paid to related parties,
29	investors in the production, or any other entities which the office determines
30	will gain financial rewards based upon sale or exploitation of the product or

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1	success in procuring distribution agreements unless such expenditures are for
2	payments made to a Louisiana resident licensed insurance producer that has its
3	principal place of business in this state as required by R.S. 22:1543, or to a
4	Louisiana financial institution as defined in R.S. 6:2(8), or to a Louisiana
5	<b>Business and Industrial Development Company defined in and provided for in</b>
6	<u>Chapter 39-B of Title 51 of the Louisiana Revised Statutes of 1950, R.S. 51:2386</u>
7	et seq., that is regulated by the office of financial institutions and that has one
8	or more offices in the state.
9	(c) The office may request and use additional information in determining
10	the extent to which expenditures for related party transactions will be certified
11	by requesting and obtaining documentation including but not limited to
12	third-party contracts, notarized affidavits, tax records, W-2s, 1099s, and
13	cancelled checks.
14	(d) Any related party transaction may be referred by the office and the
15	secretary to the office of the state inspector general for further review to
16	determine whether the transaction is in accord with the provisions of this
17	Paragraph. The office of the state inspector general may make such further
18	audit, examination, and investigation of all books and records and officers and
19	employees of a movie production company earning, or of any entity or persons
20	receiving, tax credits pursuant to this Section as are necessary to make the
21	determination pursuant to any authority provided for in Part VI of Chapter 2
22	of Title 49 of the Louisiana Revised Statutes of 1950. The movie production
23	companies, entities, and persons earning or receiving such credits are hereby
24	deemed to consent to the audit, examination, and investigation and any
25	reasonable fees associated with the examination and investigation as a condition
26	of earning or receiving the tax credits.
27	(e) The secretary of the Department of Economic Development and the office
28	shall promulgate rules regarding related party transactions in accordance with the
29	Administrative Procedure Act.
30	* * *

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1	Section 2. The provisions of this Act shall apply to all productions receiving initial
2	certification on and after December 31, 2015.
3	Section 3. The Louisiana State Law Institute is directed to renumber the Paragraphs
4	within R.S. 47:6007(B).
5	Section 4. This Act shall become effective on January 1, 2016, if and when the
6	commissioner of administration and the Legislative Auditor provide written notice to the
7	President of the Senate, the Speaker of the House of Representatives, and the Louisiana State
8	Law Institute that they have determined that an Act or Acts were enacted in the 2015
9	Regular Session of the Legislature sufficient to offset any tax increases provided for in the
10	Acts of such Session over a five-year period.

# PRESIDENT OF THE SENATE

# SPEAKER OF THE HOUSE OF REPRESENTATIVES

# GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: \_\_\_\_\_